## **Website: Requirements Checklist for The Visa Ghar**

### **1. Core Objectives of the Website**

* Showcase consultancy services (study visa, admissions, etc.)
* Build trust and professionalism
* Allow students to contact or apply online
* Provide helpful resources and FAQs
* Boost SEO and online presence

### **2. Pages & Structure**

#### **🟠 Homepage**

* Engaging headline (e.g., *“Study Abroad with Confidence”*)
* Study Visa Assistance
* Admission Guidance
* Brief introduction to your consultancy
* Clear Call-to-Action (e.g., *“Book a Free Consultation”*)
* Testimonials or success stories
* Contact options or live chat plugin

#### **🟠 About Us**

* Company story and mission
* Why choose **The Visa Ghar?**

#### **🟠 Services**

Break into sections such as:

* Country-Specific Services:  
  + USA, Canada, UK, Australia
  + Denmark, Finland, Japan, Korea
  + France, Germany, New Zealand
* SOP & Documentation Help

#### **🟠 Apply Now / Get Started**

* Online application form (basic student details)
* Document upload feature (PDF/Word)
* Call-to-Action: *“Let our experts guide you”*

#### **🟠 Contact Us**

* Address, phone number, email
* Google Maps integration
* Contact form (with email notification to info@...)
* Optional: WhatsApp or chat button

#### **🟠 Blog / News**

* Articles on:  
  + Visa tips
  + Admission timelines
  + Country-specific updates
* Boosts SEO and establishes authority

#### **🟠 Testimonials / Success Stories**

* Photos and quotes from successful clients
* Optional: Mobile-shot video testimonials

#### **🟠 FAQs**

* Common visa questions
* Topics: cost, process time, documentation, etc.